Helice Picheny

“One of the most essential institutions in our community is Fairview Hospital.”

To Helice Picheny, a broader issue of community responsibility comes to mind when talking about Fairview Hospital. “As a person who feels supported by this community, I feel it’s my responsibility to be supportive in return - to do my part to help take care of our community. One of the most essential institutions here is Fairview Hospital. It serves such an important purpose for all of us and our families. When we moved here with two babies, 21 years ago, the availability of quality healthcare was among our major concerns. Since then, I can’t tell you the number of times that our family has received extraordinary medical treatment at Fairview. This hospital cares for our community, and we have to do all we can to help support and care for Fairview.”

Jane Iredale

“Fairview Hospital deserves to be supported, protected, and helped to grow.”

Jane Iredale, the president and founder of Iredale Mineral Cosmetics, is a relentless innovator and a distinguished voice in the aesthetics industry. Leading edge qualities define her business and draw her to appreciate similar efforts elsewhere. Among them is Fairview Hospital, which strives to provide the highest standards of care for the rambling communities in South Berkshire. “I like that there’s always an open mind at Fairview to improve the delivery of care,” she said. “Fairview Hospital has a high caliber of doctors and nurses who get better and better every year. We’ve used their services many times, particularly for my mother, who is 96. They could not have been faster, more caring and more thorough – turning a stressful and emotional time into an appreciation for what they do. Fairview Hospital deserves to be supported, protected, and helped to grow.”

Robert LeBeau

“Fairview Hospital saved my life that morning.”

A trained EMT, Robert LeBeau of Alford found himself on the other side of an emergency one morning this summer when symptoms of nausea and dizziness soon gave way to intense pressure in his chest. “I knew something wasn’t right when it felt like someone parked a truck on me,” he said. A colleague rushed him to Fairview Hospital where he walked through the door of the Emergency Department and collapsed. As soon as he was stabilized, Bob was rushed to Baystate Medical Center, which is affiliated with Berkshire Health Systems’ cardiology services, where he underwent interventional cardiac catheterization. If he had to go any further than Fairview for emergency help – well, he doesn’t think much of his chances. “I wouldn’t be here – it’s that simple,” Bob said. “Fairview Hospital saved my life that morning.”

Anne Dargie

“The therapists are just so caring and supportive.”

The indomitable Anne Dargie skates, bikes and skies with her husband and sons, and never expected that her busy lifestyle would be interrupted by injury. But the moment she fell while getting off a ski lift last winter, Anne knew the injury was serious. After surgery to repair a torn ACL, she began therapy at Fairview’s new outpatient rehabilitation clinic at 10 Maple Avenue, the only such clinic accredited by the Joint Commission on the Accreditation of Healthcare Organizations. With a team of nine highly-trained physical and occupational therapy professionals, Anne expected an extraordinary level of therapy. “But it turned out to be way more than that,” she said. “The therapists are just so caring and supportive. They are as interested in how I feel as they are in how my therapy is going.”
For Dr. Joseph Cooney and his wife Jessie, bringing a new baby into the world is a family celebration. And so, when little Calvin arrived a few months ago, his grandmother and aunts joined his parents at Fairview Hospital’s Family Birthplace to witness his delivery and welcome him to the family. This joyful celebration was just one of the elements in Jessie and Joe’s individualized birth plan to assure that Fairview’s maternity staff understood the parents’ wishes for a perfect birth experience. “Fairview’s Family Birthplace has an incredible reputation and everything went so smoothly with our midwife, Linda Baxter,” Jessie said. “They were as accommodating as possible, including my hope to go home as soon as we were able.” Waiting for Calvin were older sisters Maya and Mabel, and a new life together with their little brother.

Like many loved ones confronted with a medical emergency, Rose Levine didn’t have time to think when her husband woke her early one morning with chest pains. They simply rushed to the Emergency Department at Fairview Hospital, where they were met by physicians and nurses who were both skilled and reassuring. “We had gone to Fairview in the past for a few minor reasons, so I felt comfortable with our decision to go to Fairview again,” Barry Levine recalled. “And I was rewarded for feeling so comfortable. They did exactly what they should have done – diagnosed a blocked artery and sent me to Baystate Medical Center for catheterization.” Quite obviously the love of Rose Levine’s life, Barry is now completely recovered. “It was totally unexpected,” he said. “We are lucky to have Fairview Hospital right here.”

When Gail Bleifer developed cataracts, she could have visited any number of ophthalmologists near her home on Long Island. Instead, she scheduled an appointment with Joseph Gold, MD, who performs eye surgery at Fairview Hospital. A part-time resident of Tarrytown, Gail first heard of Dr. Gold’s reputation in New York, where the ophthalmologist practiced before moving here and where Gail’s husband, also a physician, practiced as well. “We knew him years ago, and always thought highly of him,” she said. “I didn’t want to go to a big practice in the city. I wanted my doctor to know me.” She was so pleased by Dr. Gold’s examination that she immediately scheduled the surgery. “I prefer small hospitals where they truly take care of you,” she said. “I was very impressed with Fairview, and even more impressed by Dr. Gold.”

The most enduring and recognized voice in South Berkshire swings into high gear when the subject is Fairview Hospital. “I have never, ever had a bad experience at Fairview,” said Tom Jaworski, better known as Tom Jay, the morning newscast on W.B.S.B who enlightened a loyal audience of local listeners for 43 years until his retirement in 2008. “The medical care is second to none,” he continued, recalling two total knee replacement surgeries and overall comprehensive medical care received at Fairview Hospital over the years. “The quality of the staff is excellent – it’s just never occurred to me to go anywhere else. At Fairview, people get to know you and call you by name. They’re committed to delivering the best healthcare in a warm and friendly atmosphere. I like to call Fairview the gem on the hill.”