A Commitment of Quality Healthcare

Fairview Shines According to Three Quality Performance Leaders

The Chartis Center for Rural Health Names Fairview as a Top 100 Critical Access Hospital

Fairview Hospital was recently named a 2019 Top 100 Critical Access Hospital by The Chartis Center for Rural Health, one of the healthcare industry’s most significant designations of performance excellence.

The Top 100 Critical Access Hospitals is based on the results of the Hospital Strength INDEX® from iVantage Health Analytics Measuring 50 rural-relevant indicators across eight pillars, the INDEX provides a comprehensive and objective assessment of rural provider performance.

A NEWSLETTER FOR DONORS AND FRIENDS OF FAIRVIEW HOSPITAL

Spring 2019

Learn CPR!

Fairview offers ongoing CPR and a full menu of life safety classes for our community.

Call the CPR-Plus Program at 413-528-2663 ext. 23 for upcoming programs

You never know when you may save a life!

Spotlight: Orthopaedic Services

Bringing a Better Quality of Life to Our Berkshire Neighbors

Access to comprehensive healthcare — including specialized orthopaedic care — is critical to sustaining a vibrant community of healthy, active people. Yet, in many rural areas across America, orthopaedic specialists are limited or not available at all. This isn’t the case in the southern Berkshires, where we are fortunate to have three highly-skilled orthopaedic surgeons. Meet board-certified orthopaedic specialists Pier Boutin, MD, Jeffrey Cella, MD, and Michael Nancollas, MD, who are dedicated to their patients and are changing lives for the better in the Berkshires!

Dr. Pier Boutin

Orthopaedic surgery has made it possible for people of all abilities to stay active, enhancing health and wellbeing well into their golden years. Pier Boutin, MD, a fellowship-trained surgeon at Orthopaedics & Sports Medicine of Fairview Hospital, readily endorses the strong results realized by surgery — especially joint replacement procedures.

Nonetheless, after 20 years of experience as an orthopaedic surgeon, Dr. Boutin understands that surgery is not always the right answer for some patients who seek non-surgical options for

Jeffrey Cella, MD

Medicine is a family affair for Dr. Jeffrey Cella, the son of an oral surgeon whose two brothers are doctors as well. Early in his career, when Dr. Cella was trying to decide where to practice, he debated coming home to the Berkshires. “I went full circle, at first thinking I wouldn’t come back,” he remembers. “But the big city practice and lifestyle weren’t for me. I realized I wanted an area I knew.”

Dr. Cella earned his medical degree at the University of Pennsylvania and did his orthopaedic residency at New

Michael Nancollas, MD

“Many patients tell me they just couldn’t put up with the pain any longer,” reports Michael Nancollas, MD, a fellowship-trained orthopaedic surgeon who is the only orthopaedist in Berkshire County with a Certificate of Added Qualification for Surgery of the Hand.

A graduate of Cornell University, Dr. Nancollas earned his medical degree at the State University of New York at Buffalo School of Medicine, where he also completed his Orthopaedic Surgery Residency. Following fellowship train-

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You never know when you may save a life!
Dr. Boutin

treating their pain. Today, she focuses her practice on providing non-surgical treatment, medical expertise and an objective opinion about orthopedic issues and care.

“My patients come with joint pain, injuries and arthritis. Many of them have a strong desire to be engaged in their care and want to know the factors that influence their health, not to just have me treat them,” Dr. Boutin said. “I can suggest a range of non-surgical and surgical options.” However, she will not hesitate to confirm the benefits of surgical intervention if that is the best plan of care for a particular individual and condition.

“If an older woman comes to me with a broken arm, I won’t just put her arm in a cast.” Dr. Boutin notes. “I’ll ask her about her diet, menopausal symptoms, her balance, and I will assess the entire patient and not just the injury. A broken bone hurts, but it often reflects so much more.”

She believes the focus of her practice meets the needs of the community and reflects the southern Berkshire community, where people want to learn as much as possible about their health and are eager to be educated and explore evidence-based approaches that may be available to them.

“Sometimes a drug or surgical procedure is not the only answer,” she said. “That’s why it’s important to take the time to talk through all of the options.

To make an appointment with Dr. Boutin, please call (413) 854-9753.

Pier Boutin, MD
Orthopaedic & Sports Medicine of Fairview Hospital
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Great Barrington, MA 01230
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www.pierboutinmd.com

Dr. Cella

York’s Hospital for Special Surgery before completing a fellowship at the Cleveland Clinic.

“The majority of my practice serves patients of middle age and above who seek orthopaedic care including hips, knees, ankles, feet, shoulders, elbows, wrists, and hands,” he explains. Many of his adult patients come to him as a result of injuries from mistakes – falling off ladders, walking in the middle of the night without a light on, and other everyday accidents, when suddenly something goes wrong.

As a veteran doctor, he appreciates his experience as an important asset to his practice and his philosophy reflects a strong commitment to serve his patients.

“I’m a strong believer in ‘first, do no harm.’ Second, I pursue various treatment options before surgery, when feasible and available. Third, with many years in practice, I’ve seen a lot of treatment methods in our field come and go. I have repeatedly witnessed that the newest treatments often do not stand up to the test of time. If your results are good, you don’t change just because you come upon a single article that says a new treatment is better.”

Dr. Cella is happy with his decision to practice in Berkshire County. “When I go to the supermarket or the hardware store, I see current and former patients all the time. I enjoy it,” he says. “You’re nice to those people and they’re nice to you.”

Jeffrey Cella, MD
Berkshire Orthopaedics Associates
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Great Barrington, MA 01230
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www.berkshireorthopaedics.com

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Happy to Be Hiking Again

GREAT BARRINGTON RESIDENT Beth Moser loves to travel and always walks everywhere when visiting a new place. Five years ago, she says, “I was on a family trip in Pittsburg and couldn’t even walk a half mile back to the hotel because of hip pain. That was the moment I decided to address pain that had been progressively worsening for years.”

She consulted Pier Boutin, MD, at Fairview Hospital’s Orthopaedics and Sports Medicine practice, who reviewed her images and referred her to Dr. Cella. Thanks to the success of hip surgery, Moser recently returned from a three-week hiking trip to the Painted Hills of Oregon.

“This was something I never could have done two years ago,” she said. “Dr. Cella takes a long view in what is best for the patient, and I felt very confident in him.”

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Dr. Nancollas

ing in hand and upper extremity surgery at State University of New York at Buffalo Affiliated Hospitals, Dr. Nancollas practiced hand surgery for 20 years in Syracuse, NY, before bringing his expertise to the Berkshires in 2014.

In his practice, he sees people who have lived with numbness or pain for years unaware that there are options to treat their pain.

The surgeon recalls a patient who had suffered from thumb arthritis for years. “Her first reaction was surprise. “I didn’t think you could fix this!” Dr. Nancollas recalls. “After surgery and rehabilitation, she called to tell me she was the happiest person in the world because she no longer lived in pain. She was her original self again.”

“When patients come to me, I want them to understand what is wrong, why they have the problem, and what options they have. With few exceptions, we discuss alternative treatments,” notes Dr. Nancollas.

Dr. Nancollas feels that the southern Berkshire community is unique. “While the average age of my patient is older, they act younger, like they are closer to middle age,” he says, noting that his patients come to with medical issues normally seen at a younger age.

He recognizes that many people living in rural areas often have limited access to orthopaedic care, but the southern Berkshires is unusual in providing comprehensive care in this specialty. “We offer great medical care and a great medical community,” Dr. Nancollas states.

“Just because Fairview is a rural Critical Access Hospital doesn’t mean it’s short on talent.”

For an appointment with Dr. Nancollas, please call (413) 344-1770.

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Health Resources

Fairview is pleased to offer these opportunities to our friends and neighbors — at no cost!

**Community Health Connections**

Wednesdays, 2-4 p.m. Drop in.
Main Hall, Fairview Hospital
Get assistance connecting to your BHS health record, connect with programs and services in our community and obtain commonly need health forms.
For more info, email jmiles@bhs1.org or call (413)770-2067

**Tobacco Treatment Support**

When you decide it’s time to quit, Fairview is here to help.
(413) 854-9737

**Summer Blood Pressure Clinic**

Mondays, 10 a.m. – noon (through September 30)
Main Lobby, Fairview Hospital
Free. No appointment necessary.

**Parkinson’s Exercise and Support**

Mondays, 1-2 p.m.
Led by Fairview’s Rehabilitation Specialists. Must pre-register.
Call (413) 854-9740

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GOLF CLASSIC TOURNAMENT

Thursday, Sept. 5
Stockbridge Golf Club
Stockbridge

Warm hands, warm heart for tiny heads

Volunteer Elaine Fitzpatrick (above left) has been hand-knitting hats for Fairview infants for over 10 years. During National Volunteer Week, Fairview celebrated nearly 50 volunteers who commit their time and talent in countless ways to Fairview Hospital.
New Doctor at Fairview

Fairview Hospital is proud to announce the appointment of the following medical professional to our staff

Neal Ginsberg, MD

Neal Ginsberg, MD, Board Certified in Ophthalmology and a member of the American Academy of Ophthalmology and American Society of Cataract and Refractive Surgery, has joined the Medical Staff of Fairview Hospital.

Dr. Ginsberg received his medical education at UMDNJ—New Jersey Medical School where he published several articles on LASIK and laser vision correction with one of the pioneers in the field of refractive surgery. After his medical internship, Dr. Ginsberg trained in ophthalmology at the University of Virginia becoming chief resident in 2003. Following residency, Dr. Ginsberg completed fellowship training in cornea, external disease, and refractive surgery at Boston University.

Dr. Ginsberg has served on teaching staff at the Boston Veterans Hospital, Boston University Medical Center and spent time supervising and training residents from Boston University and the Massachusetts Eye & Ear Infirmary in modern cataract surgery.

His areas of interest include laser vision correction, dry eye, advanced cataract techniques, and endothelial corneal transplants.

Dr. Ginsberg is accepting new patients of all ages for comprehensive eye care as well as corneal consultation at Berkshire Eye Center, 409 Stockbridge Rd, Great Barrington. For an appointment, call 413-528-8911.

It’s All Greek at This Year’s Gala!

Demetri Martin Headlines Hospital’s Gala

ONE-LINE WONDER DEMETRI Martin will headline the 2019 Fairview Hospital Gala, bringing his one-man show Wandering Mind to Great Barrington on Saturday, September 21 at the Mahaiwe Performing Arts Center in downtown Great Barrington.

Born to a Greek-American family and raised in New Jersey, Demetri set his sights on law school after graduating from Yale, turning down Harvard to take a full ride at New York University Law School, only to find his classes right across the street from The Comedy Cellar. He left law school to do standup comedy and worked as a staff writer for Late Night with Conan O’Brien. Demetri then became a regular performer on The Daily Show with Jon Stewart.

Winner of the Perrier Award at the International Fringe Festival in Edinburgh for his one-man show, If I, he also won Australia’s Barry Award at the Melbourne International Comedy festival, his show Dr. Earnest Parrot Presents Demetri Martin won Australia’s Barry Award.

Demetri has released three standup comedy albums and four hour-long standup comedy specials, including his latest for Netflix, The Overthinker.

Demetri created and starred in his own television series for Comedy Central called Important Things with Demetri Martin. His books, This Is a Book and Point Your Face at This, are New York Times Bestsellers. His latest book, If It’s Not Funny It’s Art, features a collection of his original drawings. Demetri’s fiction has appeared in The New Yorker, Esquire, and The New York Times Magazine. He recently wrote and directed his first feature film, Dean, which won the Founder’s Prize at the Tribeca Film Festival for best narrative American feature film.

Honoring Surgeon George Veinoglou

Dr. George Veinoglou, MD, FACS, has been a one-man wonder since coming to Fairview in the 90’s. He is being celebrated as Fairview’s 2019 Gala Honoree. And he is Greek. Really.

In addition to being the first surgeon in Berkshire County to perform laparoscopic surgery, Dr. Veinoglou brought national attention to Fairview Hospital on an episode of Rescue 911. Ski Instructor vs. Near-Death Experience when he saved the life of a ski accident victim who suffered a heart attack during surgery.

Dr. Veinoglou was raised in Greece. He attended medical school in Cairo at Ain Shams University. He left the Mediterranean climate for the Berkshires to complete his residency at Berkshire Medical Center and came to Fairview Hospital to build Surgical Services Department that is now performing both in- and outpatient surgery.

He continues to lead Fairview through its growth and recognition as one of America’s Top Critical Access Hospitals and is a hallmark of the commitment of Fairview’s medical community to the southern Berkshires. He is as busy as ever serving the southern Berkshire community providing surgical care, mentoring new physicians and serving as the Medical Director of the Fairview Wound Center.

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The INDEX framework is used nationally by state offices of rural health, health systems and rural hospitals to measure and monitor rural hospital performance and is the foundation for several national rural recognition programs and legislative initiatives.

Chartis’ National Leader Michael Topic applauds each hospital as “a bellwether for provider performance. The Top 100 lists are never static, which we see as a strong indicator of how proactive hospitals are when it comes to pushing for performance improvement in key areas such as quality, outcomes, patient safety, market share and finance."

CMS Medicare 2019 Awards Fairview Five Stars

In March, Fairview Hospital received the coveted 5-star rating from The Centers for Medicare and Medicaid Services for hospital care. CMS’s Hospital Compare evaluates hospitals on up to 57 quality measures to calculate the star rating.

The seven key quality measures include mortality, safety of care, readmission, patient experience, effectiveness of care, timeliness of care and efficient use of medical imaging. Of the more than 4,500 hospitals evaluated by CMS, only 337, or seven percent, received 5-star ratings.

Carechex® Names Fairview A 2019 Top Hospital and #1 in State for Patient Satisfaction

Fairview Hospital has been named a Top Hospital for Overall Hospital Care, and the #1 Hospital in Massachusetts, according to Carechex, an information service of Quantros, Inc. which provides clinical, financial, and patient satisfaction findings to consumers, providers, and purchasers of U.S. medical care.

This award based on responses to the HCAHPS (Hospital Consumer Assessment of Healthcare Providers and Systems) patient satisfaction survey. The survey includes the following nine (9) categories: overall hospital rating (scale of 1 to 10), doctor communication, nurse communication, staff responsiveness, medication explanation, pain control, hospital environment (quietness and cleanliness), post-discharge instructions, and care transition. For access to provider quality ratings, visit www.CareChex.com.

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Awards

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We are grateful to all of our Donors
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<th>Date</th>
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<td>May 28</td>
<td>The Buteyko Method for Breath Management</td>
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<td>May 30</td>
<td>Managing Pain Without Medication: An OT's Perspective</td>
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<td>The Savvy Healthcare Consumer: Navigating the Internet</td>
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<td>June 18</td>
<td>How to Avoid Broken Bones</td>
<td>Pier Boutin, MD; Board-certified Orthopedic Surgery, Specializing in Non-Surgical Office-Based Orthopaedic Care</td>
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<td>June 25</td>
<td>Love Your Heart: Understanding How Your Heart Functions</td>
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<td>July 16</td>
<td>Your Health File: Organizing Information to Help you Take Charge</td>
<td>Deborah Phillips, MS, LDN, IFNCP</td>
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<td>July 18</td>
<td>Nutritional Strategies to Treat Acid Reflux</td>
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<td>Hand and Thumb Osteoarthritis</td>
<td>Michael Nancollas MD; Board-certified Orthopaedic Surgery with a Certificate of Added Qualification for Surgery of the Hand</td>
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<td>Aug. 1</td>
<td>Love Your Heart 2: Your Path Back to Heart Health</td>
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The programs are offered at no charge in the Ground Floor Conference Room at Fairview Hospital. Each session begins at 4:00 p.m. and lasts approximately one hour. Please pre-register by calling (413)854-9611.