

Organization Information

Organization Name: Fairview Hospital
Address: 29 Lewis Avenue
City, State, Zip: Great Barrington, Massachusetts 01230
Website: www.berkshirehealthsystems.org
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Contact Address: 29 Lewis Avenue
(Optional, if different from above)
City, State, Zip: Great Barrington, Massachusetts
(Optional, if different from above)

Organization Type: Hospital
For-Profit Status: Not-For-Profit
Health System: Berkshire Health Systems
Community Health Network Area (CHNA): Community Health Network of Berkshire County(CHNA 1),
Regions Served: Alford, Egremont, Great Barrington, Lee, Lenox, Monterey, New Marlborough, Otis, Sandisfield, Sheffield, Stockbridge, Tyringham, West Stockbridge,

Mission and Key Planning/Assessment Documents

Community Benefits Mission Statement:

Acknowledging our status as a charitable organization, Fairview Hospital's Community Benefits Report restates the ongoing commitment to identify, prioritize and address health needs and play an active role to improve the health status for every member of our rural community,. This report covers our efforts of FY20, including dates from October 1, 2019 to September 30, 2020.

Target Populations:

Name of Target Population	Basis for Selection
Uninsured and Underinsured	State economic and unemployment indicators as well as statistics from Fairview Hospital reflect a gap in access due to insurance coverage and co-pays. The southern Berkshire region is primarily a tourist and service based economy with many seasonal jobs. The immigrant community, which is estimated at 9.1% of Great Barrington's population, fills a significant demand for labor. The service and hospitality sector laid off hundreds of individuals when Covid-19 forced abrupt closure. This created a spike in uninsured individuals.
Adolescents and Young Adults	Adolescent and young adult statistics reflect alcohol and substance abuse rates above the state average, a high driver mortality rate, and are impacted by the opioid epidemic similar to other rural communities across the nation. In addition, rural LGBTQ+ youth

	face specific risk-factors for depression, substance use/addiction, and suicide. The isolation caused by Covid-19 was particularly devastating to LGBTQ+ youth.
Rural Elders	U.S. Census, state and local data identify the high number of elders living in the Berkshires. Over 23% of adults in Berkshire County are over 65, with Great Barrington having the largest proportion of older adults over 85 (4.6%). The geographic vastness, remote isolation and lack of transportation for many individuals in the remote towns in the service area creates significant and complex obstacles to healthcare, including primary care and chronic disease management, particularly for the most economically vulnerable. In addition, this group faces challenges in comfort with and access to wifi to receive updated health information. Many local senior centers serve a valuable role in reaching out to elder communities.
Young children	Local school district statistics reflect significant decline in student enrollment coupled by increased need for support and services among the population. In school year 2018/2019, the Massachusetts Department of Elementary and Secondary Education reports 53% of the Berkshire Hills Regional pre-kindergarten class is economically disadvantaged, 30% of the middle school students, and 23% of high school students, reflecting a trend toward families with young children facing increasing economic stress. Berkshire Hills School District statistics also show the region qualifies for a free summer lunch program based on free and reduced lunch qualified students in the elementary grades. With the abrupt school closures due to Covid-19, families with children depending on school lunch programs no longer had access to this source of nutrition as well as loss of income due to parental job loss and childcare issues.
Non- English Speaking Individuals	Rural and school statistics reflect significant growth in the southern Berkshire immigrant community. According to the US Census Bureau, Berkshire County reports a Latino population of 4.6% with Great Barrington reported to have 11.6%. Although this is lower than the state averages, challenges living in a rural community create significant obstacles for non-English speakers, including fear, trust, information, insurance, transportation.

Publication of Target Populations:

Marketing Collateral

Community Health Needs Assessment:

Date Last Assessment Completed:

Adopted by the Berkshire Health Systems Board of Trustees on April 9, 2019.

Data Sources:

Community Focus Groups, Community Health Network Area, Consumer Groups, Hospital, Interviews, Other, Public Health Personnel, Surveys,

CHNA Document:

[BERKSHIRE COUNTY HEALTH NEEDS ASSEMENT 2018 FINAL.PDF](#)

Implementation Strategy Document:

[IMPLE21.DOCX](#)

Key Accomplishments of Reporting Year:

During the first half of FY20, our Community Benefits planning, and implementation process followed our plans identified in the FY19 Community Benefits Report. The arrival of Covid-19 delayed, but did not derail our goals, and in many cases new and innovative strategies, efforts and initiatives emerged to extend the services and meet new challenges we faced.

Building community partnerships has long been a foundational strategy to expand capacity and stabilize rural resources. Fairview's role in convening our partners with shared goals poised Fairview to play a leadership role during Covid-19, not only as the frontline of medical care inside the hospital and in spearheading the testing sites and clinics of the southern Berkshire arm of the Berkshire Vaccine Collaborative, but also notably in the community response to support neighbors who faced job loss, food vulnerability and housing insecurity. These challenges placed enormous stress on those who were already most vulnerable as they were cut off from services normally provided in other settings.

Despite the disruption of Covid-19, existing partnerships with networks like the Southern Berkshire Emergency Management Organization, the Western Massachusetts Medical Reserve Corp, the Southern Berkshire Rural Health Network and numerous community organizations, schools and public health and safety groups, enabled Fairview continued to meet short-and long-term goals.

1. Increasing access to care: To provide access to health care through connection to insurance as well as stabilizing and supporting access to healthcare professionals in our rural community, Fairview Hospital established a rural health clinic, East Mountain Medical, that stabilized primary care and specialized services including urology, surgery, endocrinology and diabetes education which are much needed services in an older, rural population. Access was also supported to meet the insurance needs of those who were impacted by job loss due to Covid-19, particularly non-English speaking communities.

2. Contributing to human capital: As the area's largest employer, Fairview provides a financial engine supporting the economy and workforce development. Each year Fairview Hospital underwrites a significant investment in career development programs in partnership with area schools and medical programs that benefit individual career prospects and provide our community the healthcare professionals needed for our future workforce. Despite Covid-19, Fairview partnered with Monument Mountain Regional High School in planning a new training program. In addition, Fairview received certification to launch a Homemaker Health Care™ certificate following the curriculum of the Massachusetts Home Care Aide Council. This program will create a stronger homecare workforce and meet the needs of area elders, which will launch the first cohort in the fall of FY21.

3. Focusing on socio-economic vulnerable communities: Additional projects addressing socio-economic vulnerable populations included Fairview Hospital's Food Vulnerability efforts which expanded dramatically in response to Covid-19 and the immediate need of vulnerable families who counted on meals provided in the school setting to provide nourishment for their children. To increase our staff's knowledge, awareness and resources available to our LGBTQIA+, Fairview Hospital participated in Fenway Health's Pioneer Valley Trans Echo Program.

Fairview Hospital is committed to follow the updated guidelines presented by the Massachusetts Attorney General's Office to address the disparities that exist due to social determinants and our role in addressing these inequities as a leader of healthcare in our community.

Plans for Next Reporting Year:

In FY21, Fairview Hospital will continue to commit to priority needs with program that address targeted populations. Fairview will assess activities of FY20, evaluate and adjust to increase effectiveness of existing programs with the assistance of the Community Benefits Committee.

Community Benefits Program Goals FY21 include:

- a. Homemaker Health Care Certificate Program Launch
- b. Covid-19 vaccination, testing and communications
- c. Southern Berkshire Rural Health Collaboration/Food Vulnerability
- d.. Career/Vocational Training in collaboration with Monument Mountain Regional High School

Self-Assessment Form:

[Hospital Self-Assessment Update Form - Years 2 and 3](#)

Community Benefits Programs

Access to Care

Program Type	Access/Coverage Supports
Program is part of a grant or funding provided to an outside	No

Organization**Program Description**

To assure access to affordable health care and information is available to all, Fairview Hospital offers free assistance in accessing health coverage for the uninsured and underinsured in the southern Berkshires, which supports uninsured and underinsured individuals and families navigate processes to connect to the coverage they need. In addition, health navigators, interpreters and communications staff provide proactive community outreach to remove barriers to accessing health services and overall health literacy. Due to the sudden economic shutdown as a result of Covid19, many individuals and families faced sudden job loss and insurance coverage. The hospital was available to those affected, including many of our most vulnerable neighbors, to help them maintain coverage during this difficult period. Advocacy for Access team provides support to businesses to guide them in helping their employees connect to the coverage they need.

Program Hashtags

, , , Community Health Center Partnership, Prevention,

Program Contact Information

Cheryl Thomson, Advocacy for Access, Fairview Hospital, 29 Lewis Avenue, Great Barrington, MA 01230

Program Goals:

Goal Description	Goal Status	Goal Type	Time Frame
<p>Fairview Hospital is committed to facilitate access to needed healthcare services and care by overcoming obstacles to having proper insurance. In the context of a rural community, geographically isolated and heavily dependent on the service economy, the impact of the economic shutdown as a result of Covid-19, the Advocacy for Access team provided immediate access, guidance and support to connect with state-sponsored and more affordable health insurance options at no charge.</p>	<p>The Advocacy for Access team on average processes 170 applications a month for MassHealth and Connector Care plans. The profound impact of Covid-19 on the regional service economy caused a spike in cases resulting in approximately 20% additional cases each month, including families relocating to the area from cities. The staff provided hundreds of community members telephone consultation to navigate insurance renewal, in both English and Spanish when needed. The staff is available and respected for the knowledge and compassion they offer to many of the most vulnerable members of our community as they try to navigate challenging systems.</p>	<p>Process Goal</p>	<p>Year 1 of 5</p>
<p>Fairview Hospital provides a resource for disabled individuals to access the insurance plan needed for healthcare services, particularly people struggling with mental health and cognition issues in a rural community where access to professionals is limited.</p>	<p>The Advocacy for Access team experienced a spike in families and individuals facing the challenge of mental illness, in particular, due to Covid-19 and the abrupt closing of services and group living programs that are normally available for support. The Advocacy for Access team offered support and guidance to assist approximately 100 individuals renew or connect to insurance that would provide support with local physicians. Many of these individuals relocated from other states and needed to re-establish their residency and access to Medicaid benefits.</p>	<p>Process Goal</p>	<p>Year 1 of 5</p>
<p>Fairview Hospital is committed to assist vulnerable populations navigate the process of accessing health insurance.</p>	<p>The Advocacy for Access team has developed strong working relationships with area social service organizations such as Volunteers in Medicine, Construct Inc., Berkshire County Association for Retarded Citizens and as well as physicians offices and local businesses to give patients, clients and workers who are uninsured or underinsured access to the best options to meet their care needs. On average, the Advocacy team fields 40 phone referrals week that facilitate coverage. The service is provided in English, Spanish and other languages on an as needed basis. The team supports leaders of other social service organizations as well as businesses who faced immediate closure as a resource for information so they could assist employees who were at high risk.</p>	<p>Process Goal</p>	<p>Year 1 of 5</p>
	<p>Families with children were especially vulnerable in the face of Covid-19 as they were disconnected from services normally received in the school setting. Fairview Advocacy</p>		

Fairview Hospital is committed to help children have access to medical care with a focus on children and new mothers.	for Access connected an average of 80 children to health plans each month before Covid-19. The number of families of children without insurance, and loss of services, not only was experienced by existing local families, but was increased by the influx of families relocating to the region. For example, during the early stages of Covid-19, the number of children who needed insurance spiked to over 200 a month due to the job loss and childcare issues that were faced due to school and daycare closures.	Process Goal	Year 1 of 1
Fairview Hospital will support area workers, especially the service sector, who have unexpectedly lost their jobs and health coverage due to Covid-19.	Fairview Hospital provided guidance and assistance in accessing state insurance products for over 400 individuals who unexpectedly lost their employment and insurance due to Covid-19. Fairview worked with local businesses as a resource to help their employees transition to new coverage.	Process Goal	Year 1 of 1
Fairview Hospital will support families with children having difficulty in school get assistance from a skilled navigator to help overcome obstacles to accessing needed service in order to improve school performance and experience.	Fairview Hospital initiated the creation position of a Collaborative Care Coordinator who worked with the local middle school and coordinated with MACONY Pediatrics to help economically vulnerable families with young children receive support to coordinate resources and support needed. The coordinator worked with school teachers and administrators, as well as pediatrician oversight, to address the specific needs of identified children. The program resulted in noticeable improvement in behavior in the classroom when families received support and the care, they needed but could not access on their own.	Outcome Goal	Year 1 of 1

EOHHS Focus Issues

Chronic Disease with focus on Cancer, Heart Disease, and Diabetes, Mental Illness and Mental Health, Substance Use Disorders,

DoN Health Priorities

Built Environment, Education, Employment, Housing, Social Environment, Violence,

Health Issues

Access to Health Care, Infectious Disease—COVID-19, Social Determinants of Health—Access to Health Care, Social Determinants of Health—Access to Healthy Food, Social Determinants of Health—Access to Transportation, Social Determinants of Health—Affordable Housing, Social Determinants of Health—Income and Poverty, Social Determinants of Health—Uninsured/Underinsured,

Target Populations

- **Regions Served:** Alford, County-Berkshire, Egremont, Great Barrington, Mount Washington, New Marlborough, Otis,
- **Environments Served:** Rural,
- **Gender:** All,
- **Age Group:** All,
- **Race/Ethnicity:** All,
- **Language:** All,
- **Additional Target Population Status:** Disability Status, LGBT Status, Refugee/Immigrant Status,

Partners:

Partner Name and Description	Partner Website
Berkshire County ARC	www.bcarc.org
Berkshire Community College	www.berkshirecc.edu
Berkshire South Regional Community Center	www.berkshiresouth.org
Berkshire Taconic Community Foundation	www.berkshiretaconic.org
Berkshire Hills Regional School District	www.bhrsd.org
Community Health Programs	www.communityhealthprograms.com
Construct, Inc.	www.constructinc.org
Elder Services of the Berkshires	www.esbci.org

Farmington River School District	www.frrsd.org
Community Legal Aid - Pittsfield	www.masslegalservices.org
Southern Berkshire Regional School District	www.sbrsd.org
Volunteers in Medicine	www.vimberkshires.org
Fallon Health	www.fchp.org
Mass Hospital Association	www.mha.org
Southern Berkshire Chamber of Commerce	ww.southernberkshirechamber.com
The People's Pantry	www.thepeoplespantrygb.org

Chronic Disease Management Programs

Program Type	Direct Clinical Services
Program is part of a grant or funding provided to an outside organization	No
Program Description	Rural Americans are more likely to die from chronic disease according to a study from the Centers for Disease Control and Prevention. Due to the high rate of chronic disease facing our elderly community, Fairview offers services that are designed to support individuals with medically supervised opportunities to improve their health status. Access to these programs is especially valuable due to the high rate of rural elderly living in the region who often experience physical, emotional, transportation and financial obstacles.. In FY20, the challenge of Covid-19 disrupted these programs while non-essential hospital services were curtailed.
Program Hashtags	Community Education, Prevention, Support Group,
Program Contact Information	Paulette Pontier, RN, MBA, Fairview Hospital, 29 Lewis Avenue Great Barrington, MA 01230 (413)854-9736

Program Goals:

Goal Description	Goal Status	Goal Type	Time Frame
Fairview Hospital is committed to help our neighbors living with chronic disease improve their health status through education, support and information that will help them take steps to a healthier life and improved management of their chronic disease.	The Fairview Life Enhancement Program, a thirteen-week evidence-based, multi-disciplinary program that transfers the best practices of wellness to underserved communities to prevent, diagnose and address chronic disease. The in -person program is free and offers a full range of wellness screening and education to the participants. In FY20, two cohorts were expected to serve forty individuals. Due to Covid-19, only one cohort was able to be offered and the second was halved due to social distance requirement. In total 29 individuals participated in the program.	Process Goal	Year 2 of 3
Fairview Hospital will provide chronic disease management of top health issues in our elderly community to improve outcomes.	Fairview offers post-acute cardiac and pulmonary rehabilitation programs to provide knowledge, support, and recovery in an environment with medical oversight and monitoring. During Covid-19, programs were curtailed but staff remained in contact with patients who needed to delay participation to provide continuity of support and care.	Outcome Goal	Year 1 of 1
Fairview Hospital will offer free community programs focused on resources, services and information to improve health literacy at no charge to our community.	The Critical Care Team at Fairview Hospital hosted Heart Night on February 7,2020, a free community-wide event that provided screenings, information, education, and hospital resources for all aspects of cardiac health. Fifteen nurses offered information and screenings to participants. Due to a snow storm, attendance was lower than in normal years but 50 community members were present.	Outcome Goal	Year 2 of 3
Fairview Hospital will offer tools to	A Mindful Eating program was offered to help adults		

help overweight individuals understand and improve eating habits in order to improve health status and chronic disease..	understand food habits and patterns and be able to avoid the health outcomes associated with overeating and foods that are unhealthy. Fourteen individuals benefited from this program.	Process Goal	Year 2 of 3
Fairview Hospital will provide support and tools to help individuals stop smoking to improve their health status.	To combat higher rates of smoking, Fairview Hospital offers free, personalized smoking cessation to any member of the community. In FY20, the certified tobacco-treatment specialists of the Fairview Hospital Respiratory Therapy team provided support, nicotine replacement therapy and tools to 20 individuals help them stop smoking.	Process Goal	Year 2 of 3
Fairview Hospital will advocate for support to raise awareness for access to chronic disease management in rural areas.	The Cardiopulmonary Services director of Fairview Hospital serves as co-chair of Massachusetts Association for Cardiovascular and Pulmonary Rehabilitation, traveling to Washington, DC and working closely with colleagues in the state of Massachusetts to advocate and provide access to services to meet the high rate of cardiopulmonary disease in our rural community.	Outcome Goal	Year 1 of 1

EOHHS Focus Issues	Chronic Disease with focus on Cancer, Heart Disease, and Diabetes,
DoN Health Priorities	N/A,
Health Issues	Not Specified
Target Populations	<ul style="list-style-type: none"> • Regions Served: Alford, Great Barrington, Monterey, Mount Washington, Sandisfield, Sheffield, Stockbridge, • Environments Served: Rural, • Gender: All, • Age Group: Adults, • Race/Ethnicity: All, • Language: All, • Additional Target Population Status: Not Specified

Partners:

Partner Name and Description	Partner Website
Berkshire Medical Center	www.berkshirehealthsystems.org
Community Health Program	www.chp.org
East Mountain Medical Associates	https://emma.portalforpatients.com
VIM	www.vimberkshires.org

Community Benefits Engagement, Planning and Implementation

Program Type	Infrastructure to Support CB Collaboration
Program is part of a grant or funding provided to an outside organization	No
Program Description	Fairview's Community Benefits efforts provide an integrated framework for partnership, assessment, quantification and feedback to assess and address the health needs and improve the health status of members in our community.
Program Hashtags	Not Specified
Program Contact Information	Lauren Smith, Community Relations Director, Fairview Hospital, 29 Lewis Avenue Great Barrington, MA 01230

Program Goals:

Goal Description	Goal Status	Goal Type	Time Frame
Fairview Hospital is committed to the Community Benefits as defined by The Office of the	Fairview Hospital committed staff resources to educate		

Massachusetts Attorney General's Office, with particular focus on the new guidelines and priorities presented by the Attorney General's Office in 2018.	staff, leadership and community partners on the guidelines and develop plans and programs that meet the objectives.	Process Goal	Year 2 of 3
Fairview Hospital is committed to provide the resources to meet all the requirements and filing the Community Benefits report.	Fairview Hospital commits to multiple staff contributing to the planning, implementation, evaluation and production of the Community Benefits Report.	Outcome Goal	Year 2 of 3
Fairview Hospital is committed to engage with the community to identify and address issues that affect the health status of the southern Berkshires and communicate the Community Benefits Report, solicit feedback to identify and address issues that affect the health status of the southern Berkshire community.	Fairview Hospital leadership, clinical and non-clinical staff engage on a wide range of formal and informal channels to identify issues and work in partnership to develop programs to address them.	Process Goal	Year 2 of 3

EOHHS Focus Issues	Not Specified
DoN Health Priorities	Not Specified
Health Issues	Access to Health Care, Social Determinants of Health-Access to Health Care, Social Determinants of Health-Access to Healthy Food, Social Determinants of Health-Access to Transportation, Social Determinants of Health-Affordable Housing, Social Determinants of Health-Domestic Violence, Social Determinants of Health-Education/Learning, Social Determinants of Health-Environmental Quality, Social Determinants of Health-Homelessness, Social Determinants of Health-Income and Poverty, Social Determinants of Health-Language/Literacy, Social Determinants of Health-Nutrition, Social Determinants of Health-Public Safety, Social Determinants of Health-Racism and Discrimination, Social Determinants of Health-Uninsured/Underinsured, Social Determinants of Health-Violence and Trauma,
Target Populations	<ul style="list-style-type: none"> • Regions Served: Not Specified • Environments Served: Not Specified • Gender: Not Specified • Age Group: Not Specified • Race/Ethnicity: Not Specified • Language: Not Specified • Additional Target Population Status: Not Specified

Partners:

Partner Name and Description	Partner Website
Berkshire Medical Center	www.berkshirehealthsystems.org
Massachusetts Hospital Association	mhalink.org
Office of the Massachusetts Attorney General	mass.gov
Southern Berkshire Rural Health Network	www.berkshirehealthsystems.org/fairview
Berkshire Medical Center	www.berkshirehealthsystems.org
Massachusetts Hospital Association	mhalink.org
Office of the Massachusetts Attorney General	mass.gov

Future Workforce Career Development

Program Type	Community-Clinical Linkages
Program is part of a grant or	No

funding provided to an outside organization**Program Description**

The importance of investing in the "human capital" of our region is critical not only to maintain current and future staffing to offer health care but also to provide learning opportunities that support our education partners in an effort to broaden their impact on the well-being of the community. Fairview Hospital is committed to career training for staff as well as students currently enrolled in medical training programs. Fairview actively engages local students to pursue health care careers and offers a wide range of opportunities to develop career skills and creates new opportunities to address community needs with innovative programs that provide both health and economic opportunity to individuals. Although this investment does not provide healthcare workers who will enter the labor force immediately, it is a long-term strategy that moves people into health workforce pipeline and enables Fairview Hospital to improve career prospects and simultaneously address our future healthcare workforce needs in the southern Berkshires.

Program Hashtags

, Health Professional/Staff Training, Mentorship/Career Training/Internship,

Program Contact Information

Elizabeth Nichols, Director of Education, Fairview Hospital, 29 Lewis Avenue Great Barrington, MA 01230 (413)528-2336

Program Goals:

Goal Description	Goal Status	Goal Type	Time Frame
Fairview Hospital will seek innovative ways to leverage its skilled employees to expand the health and economic status of members to meet the home assistance for seniors living of our rural community.	Fairview Hospital has developed a 10-week Homemaker Certificate Program which offers community members the opportunity to receive training following the Home Health Aide Council curriculum in Massachusetts. This training is not available in our region yet the unmet need is growing with an aging community. Following the outline, Fairview Hospital is providing staff resources to teach each section and offer assessment. Participants will receive a certificate at completion. This skill building opportunity will provide significant financial and economic opportunities to serve the expanding need of home assistance for seniors in our region. In FY20, Fairview Hospital staff attended the Home Health Aide Council's Train the Trainer Program and received the license and materials to develop the outline and structure the program that fulfill the curriculum requirements. The program is expected to be launched in the summer of 2021.	Outcome Goal	Year 2 of 3
Fairview Hospital will offer programs that serve youth as they expand their understanding of career opportunities available to them.	During FY20, Fairview Hospital personnel participated in extensive planning for the launching of the new Career/Technical Education Program in collaboration with Monument Monument Regional High School. The program will launch in the fall of FY21. The goal will be to nurture potential future health care workers.	Outcome Goal	Year 1 of 3
Fairview Hospital will commit staff resources and administrative facilitation to provide oversight, mentorship and education to student who are exploring and pursuing medical careers.	Through the Education Department, Fairview Hospital provided educational experience for 52 student who received 6450 hours of professional guidance and oversight. Students included individuals in high school and college interested in healthcare, nursing, physical therapy rehabilitation, pharmacy as well as technical training programs.	Process Goal	Year 2 of 3
Fairview Hospital will increase opportunities for students to be aware of and pursue technical education.	The Vice President of Operations served on a planning committee to develop a medical training program that will increase access to the number of medical technicians from the local community. The program was delayed but is expected to be launched in the fall of 2021.	Outcome Goal	Year 2 of 3
Fairview Hospital will support the development of a trained nursing workforce for the future.	Fairview Hospital offered the Nurse Residency Program to nurture nurses for the future. Seven nurses experienced a 24-week program designed by medical education professionals. Each week consisted of 8 hours of classroom time and 24 hours of clinical rotation.	Outcome Goal	Year 1 of 3

EOHHS Focus Issues	Chronic Disease with focus on Cancer, Heart Disease, and Diabetes,
DoN Health Priorities	Education,
Health Issues	Access to Health Care, Substance Addiction-Smoking/Tobacco Use,
Target Populations	<ul style="list-style-type: none"> • Regions Served: County-Berkshire, • Environments Served: Rural, • Gender: All, • Age Group: All, • Race/Ethnicity: All, • Language: All, • Additional Target Population Status: Disability Status, LGBT Status, Veteran Status,

Partners:

Partner Name and Description	Partner Website
Berkshire Community College	www.berkshirecc.org
BHRSD	www.bhrsd.org
Mildred Elley School	mildred-elley.edu
SBRSD	www.sbrsd.org
Simon's Rock College at Bard	www.simons-rock.edu
University of Massachusetts	www.umass.edu/nursing

Physician Recruitment/Retention for Underserved Population

Program Type	Community-Clinical Linkages
Program is part of a grant or funding provided to an outside organization	No
Program Description	Accessible primary care is a challenge in all rural communities. Fairview's service area is designated an Underserved Medical Population. Fairview has played a pivotal role in stabilizing existing practices, and strengthening access to primary care by recruiting and supporting physicians in rural practice and stabilizing existing private practice, supporting the nearby local Federally Qualified Health Center and the practices through collaboration and support.
Program Hashtags	Community Education, Health Professional/Staff Training, Physician/Provider Diversity,
Program Contact Information	Anthony Rinaldi, Executive Vice President, Fairview Hospital, 29 Lewis Avenue Great Barrington, MA 01230

Program Goals:

Goal Description	Goal Status	Goal Type	Time Frame
As the central healthcare organization in the area, Fairview Hospital will work with area physicians and practices to stabilize and support primary care in the community.	Fairview Hospital facilitated the establishment of a federally qualified rural health clinic in Great Barrington, joining three primary care practices under the umbrella of a federally qualified Rural Health Center in Great Barrington. The new status provides greater financial stability and the ability to attract new physicians to the region.	Outcome Goal	Year 2 of 3
Citing the difficulty that distances poses to elders who need specialty care, Fairview Hospital will leverage resources to bring needed the most needed specialty services to be more easily accessible in the southern Berkshire community.	Fairview Hospital strengthened access to specialty services including surgery, orthopedics, endocrinology, urology, and diabetes education by coordinating with the Rural Health Network to create greater access to specialty care and coordination of services, particularly for rural elderly.	Process Goal	Year 2 of 3
	In order to raise awareness of the importance of diversity		

Fairview Hospital will provide a welcoming environment for all potential physicians to provide increase physician diversity to improve access to equitable care..	in our community, Fairview Hospital planned to present a free community lecture by the author of "Love Thy Neighbor: A Muslim Physician's Experience in America" Ayaz Shiraz. Due to the outbreak of Covid-19, planning for the lecture was discontinued. Fairview Hospital also supported community collaboration in participation with the Pioneer Valley TransEcho Program, in partnership with Fenway Health of Boston, which included physician participation to improve quality of care and performance for transgender patients.	Process Goal	Year 1 of 1
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EOHHS Focus Issues	N/A,
DoN Health Priorities	Social Environment,
Health Issues	Social Determinants of Health-Access to Health Care, Social Determinants of Health-Racism and Discrimination,
Target Populations	<ul style="list-style-type: none"> • Regions Served: Alford, Great Barrington, Monterey, Mount Washington, New Marlborough, Sandisfield, Sheffield, Stockbridge, • Environments Served: Rural, • Gender: All, • Age Group: Adults, Elderly, • Race/Ethnicity: All, • Language: All, • Additional Target Population Status: Refugee/Immigrant Status,

Partners:

Partner Name and Description	Partner Website
Community Health Program	www.communityhealthprograms.com
Fairview Internal Medicine	www.berkshirehealthsystems.org
MACONY Pediatrics	www.berkshirehealthsystems.org
East Mountain Medical Associate	www.berkshirehealthsystems.org

Prevention and Wellness

Program Type	Total Population or Community-Wide Interventions
Program is part of a grant or funding provided to an outside organization	No
Program Description	Although Fairview Hospital is the acute care hub of healthcare services in the southern Berkshires, we recognize that the well-being and health status of our community is determined outside our hospital, impacted by the health behaviors, health care access, healthy food access, and demographic characteristics that are linked to poorer health status. The CDC attributes these among the factors that result in greater likelihood for rural residents than their urban counterparts to die prematurely from all of the five leading causes of death: heart disease, cancer, unintentional injury, chronic lower respiratory disease, and stroke. Fairview Hospital will implement strategies to reduce disparities, including programs, services and education to encourage better eating and exercise habits, smoking cessation, and specific initiatives that improve their quality of life and health status for all.
Program Hashtags	, , , Community Education, Community Health Center Partnership, Health Screening, Prevention, Research, Support Group,
Program Contact Information	Doreen Hutchinson, Vice President, Fairview Hospital, 29 Lewis Avenue, Great Barrington, MA 01230

Program Goals:

Goal Description	Goal Status	Goal Type	Time Frame
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<p>Fairview Hospital will build relationships and offer support to organizations that service vulnerable target audiences. Fairview will provide food donations and support organizations and institutions that provide nourishment to vulnerable members of our community.</p>	<p>Fairview Hospital holds multiple food drives and makes financial donations to The People's Pantry and the Sheffield Food Pantry which together provide food for over 200 families a week. Fairview Hospital also provides printing support for intake forms in both English and Spanish as needed. The hospital also contributed to the collaboration that provided food to families with children who lost food support through the school food program when the schools were abruptly closed in the spring of FY20.</p>	<p>Outcome Goal</p>	<p>Year 1 of 3</p>
<p>Fairview Hospital is committed to addressing health literacy concerns through free health education.</p>	<p>Access to credible health information can be a challenge in rural communities where many residents are older and may lack computer skills or access to internet. Fairview provides free community education programs including Heart Night, an annual event to provide information, connection and screening with medical professionals from Fairview Hospital. Due to COVID-19, the annual summer programming was not held. The hospital, instead, put resources into community outreach and information to share up to date information and credible information about the pandemic and how to keep safe.</p>	<p>Outcome Goal</p>	<p>Year 2 of 3</p>
<p>Fairview Hospital will reach out through community events to impart important health information and access to services to improve the health of our community..</p>	<p>Due to Covid-19, most of Fairview Hospital's normal schedule of community outreach was cancelled. However, Fairview Hospital shifted its focus to assist organizers at the Great Barrington Farmer's Market when it reopened in May in order to help maintain strict safety protocols of social gathers. Every Saturday morning during the summer, Fairview Hospital was present at the event which in a normal year has up to 4000 in attendance. In order to assist with the safety concerns and priorities of the organizers, Fairview donated 2 staff persons to distribute hand sanitizer and assist market organizers with enforcing capacity limits, social distancing in the line to enter, a reminding the community of the importance of precautions. One of the representatives was a nurse who was available to answer questions about the hospital and about access to care.</p> <p>In addition, to support the small business community, Fairview Hospital provided over 200 COvid-19 kits to small businesses to support their safe re-opening and protect their staff. The kits included hand sanitizer, posters, messaging, masks, and resources for business owners to call.</p>	<p>Outcome Goal</p>	<p>Year 1 of 1</p>
<p>Fairview Hospital is committed to the nutritional health and wellness of our rural community due to the profound impact nutrition can have on quality of life. Dietitians from the hospital will reach out to the community through various means to provide nutrition education and counseling.</p>	<p>Fairview Hospital's Operation Better Start nutritionists offered health and nutrition programs to teens in high school and middle school to empower them with knowledge, tools and resources to take charge of their own health through positive health behaviors. The Take Six Program was a six week in-class program that served 27 students. The second group was cancelled due to school closure in response to Covid-19.</p>	<p>Outcome Goal</p>	<p>Year 2 of 3</p>
<p>Fairview Hospital will support area youth who are at-risk through partnerships and support of local organizations directly supporting youth. to address the high rate of LGBTQ+ youth and specific risk-factors for depression, substance use/addiction and suicide among the LGBTQ+ population and the particular difficulties LGBTQ+ youth face in a rural community.</p>	<p>Fairview Hospital provides financial support to the Railroad Street Youth Project's QClub to support LGBTQ+ youth and specific risk-factors for depression, substance use/addiction and suicide among the LGBTQ+ population and the particular difficulties LGBTQ+ you face in a rural community.</p>	<p>Process Goal</p>	<p>Year 2 of 3</p>
<p>Fairview Hospital will provide</p>	<p>In FY20, Fairview Hospital launched the first Senior Supper which provided socialization, information and support based on feedback from area senior councils that</p>		

programming to lessen isolation and promote familiarity to more readily access services they need.	many rural seniors are uncomfortable going to the hospital. The dinner hosted 25 individuals providing dinner and a brown bag breakfast for the following morning. The series was curtailed due to COVID-19 but expects to resume when restrictions are lifted.	Outcome Goal	Year 1 of 3
Fairview Hospital will provide capacity building support of a facilitator who will be available to engage collaborations and build partnerships to identify and address short-term, long term and crisis needs facing our community.	Fairview Hospital supports the position of the Southern Berkshire Regional Health Network coordinator, a leadership position that engages with area schools, health, and other social services organization to create collaborative, community wide programs using shared resources to build community capacity. The coordinator convenes a group of ten leading organizations to identify priorities and provide support and facilitation to engage and realize opportunity as well as attends existing organizational efforts to expand support. Top area of focus are mental health, transportation, suicide, homelessness, and food vulnerability. This position serves in building collaborative responses to community issues through engagement with over 30 organizations, school districts and networks. The coordinator of the Southern Berkshire Rural Health Collaborative facilitates the alignment of need to community supports that together address the need. Included in this work is the strengthened Collaborative Care Coordination Project between physicians and schools, grant writing support for a Recovery Center in the Berkshires, a Geriatric Telehealth proposal with BMC, VNAs and Hospice, and participate in program to provide immigrants a safe space to tell of their needs. The coordinator participates with local groups addressing mental health and opioid abuse to identify areas of opportunity and collaboration.	Process Goal	Year 3 of 3
Fairview Hospital will provide free education and support to improve the health status of babies and mothers.	The Family Birthplace at Fairview Hospital, designated a Baby Friendly Hospital by the World Health Organization, offers free lactation education and consultation, breastfeeding support and childbirth education to all expecting and new parents regardless of whether they delivered at Fairview Hospital. The staff also spearheaded a Diaper Drive for the Berkshire Diaper Project, donated over 100 packages of diapers to the community effort to assist economically struggling families free diapers.	Outcome Goal	Year 2 of 3
Fairview Hospital will work with Berkshire Health Systems as well as local boards of health and medical providers to identify cases of Covid-19 in the southern Berkshire community to provide information to limit the spread of the virus.	The Emergency Management Director of Fairview Hospital spearheaded a BHS Covid-19 drive through testing tent in Great Barrington, increasing access to residents of the southern Berkshires. The drive-through/walk-through tent provided over 100 tests per day, 6 days a week, working in conjunction with the BMC Covid-19 hotline. Testing was free and available to the community to provide accessible testing to identify and limit the spread of Covid-19 in the South Berkshire community.	Outcome Goal	Year 1 of 3
Fairview Hospital will offer programs on fall prevention for seniors, a major health risk in our community.	Elders are at high risk for falls. The Rehabilitation Team at Fairview Hospital offers a number of programs at no-cost or low cost to help at-risk senior have access to information and programs to increase their safety and learn skills in a safe and supportive environment. The Rehabilitation team offered programs including "A Matter of Balance, Parkinson's Weekly Exercise Support and Ergonomics lectures to improve the safety of elders in our community. In addition, Dr. Adrian Elliot, Director of the Emergency Department, spoke at a community lecture at Zion Lutheran Church in Pittsfield in November, 2019.	Outcome Goal	Year 2 of 3
The southern Berkshire community has a high rate of			

fatality due to car accidents, particularly among young adults. Fairview Hospital will raise awareness of the dangers of driving through health messaging on popular radio programs targeted identified population most at risk.	Responding to the high rate of fatality due to car accidents in our rural area, Fairview Hospital underwrites the Red Sox and local high school sports games on WSBS to reinforce the message and warnings of dangers of texting and drinking while driving.	Outcome Goal	Year 2 of 3
Fairview Hospital was committed to assure our South Berkshire Latino community received the equitable access to important health information as our English-speaking community	The director of Interpreter Services attended "Su Salud, Su Hospital" as well as the "Breaking Ice" community meeting which created a safe space for immigrant voices to be heard. One hundred and fifty immigrants attended. Fairview's Interpreter Services provides interpreter services for medical professionals speaking on the local Latino radio program, Latino Mundo, and has created a wide range of information, as well as a WhatsApp App group, to communicate resources and news.	Process Goal	Year 2 of 3
Recognizing that housing status has a major impact on health status, Fairview Hospital will support local organizations that address housing stability and the homeless.	Fairview Hospital provided financial support to Construct, the local homeless shelter, to increase resources available to help maintain housing stability and provide shelter when necessary. The threat of eviction due to job loss was a serious issue facing many who worked in the service and hospitality industry.	Outcome Goal	Year 2 of 3
Fairview Hospital will provide support to improve food access through building greater capacity through collaboration citing the centrality of adequate nutrition to health status..	In addition to food donations to schools and pantries, food drives and fundraisers, Fairview Hospital supported a food coordinator who worked with area schools, pantries, social service, health, and religious organizations to build communication, trust and create strategies to meet the needs of vulnerable populations. The abrupt closing of schools and the economy put many of our most vulnerable neighbors at risk. The Food Coordinator quickly created a network to connect schools get food the families whose children relied on school programs for nutrition with food supplies being donated and coordinated and distributed to reach out to the rural schools and assure that families with your children and elders had access to food.	Outcome Goal	Year 2 of 3

EOHHS Focus Issues	Housing Stability/Homelessness, Mental Illness and Mental Health, Substance Use Disorders,
DoN Health Priorities	Built Environment, Education, Employment, Housing, Social Environment, Violence,
Health Issues	Cancer-Skin, Chronic Disease-Alzheimer's Disease, Chronic Disease-Arthritis, Chronic Disease-Asthma/Allergies, Chronic Disease-Cardiac Disease, Chronic Disease-Chronic Pain, Chronic Disease-Colitis/Crohn's Disease, Chronic Disease-Diabetes, Chronic Disease-Hypertension, Chronic Disease-Osteoporosis, Chronic Disease-Overweight and Obesity, Chronic Disease-Pulmonary Disease, Chronic Disease-Stroke, Health Behaviors/Mental Health-Depression, Health Behaviors/Mental Health-Mental Health, Health Behaviors/Mental Health-Physical Activity, Health Behaviors/Mental Health-Stress Management, Injury-Home Injuries, Maternal/Child Health-Parenting Skills, Other-Cultural Competency, Other-Emergency Preparedness, Other-Senior Health Challenges/Care Coordination, Other-Vision, Social Determinants of Health-Access to Health Care, Social Determinants of Health-Access to Healthy Food, Social Determinants of Health-Access to Transportation, Social Determinants of Health-Affordable Housing, Social Determinants of Health-Domestic Violence, Social Determinants of Health-Education/Learning, Social Determinants of Health-Environmental Quality, Social Determinants of Health-Homelessness, Social Determinants of Health-Income and Poverty, Social Determinants of Health-Language/Literacy, Social Determinants of Health-Nutrition, Social Determinants of Health-Public Safety, Social Determinants of Health-Racism and Discrimination, Social Determinants of Health-Uninsured/Underinsured, Social Determinants of Health-Violence and Trauma, Substance Addiction-Opioid Use, Substance Addiction-Smoking/Tobacco Use,
Target Populations	<ul style="list-style-type: none"> • Regions Served: Alford, Egremont, Great Barrington, Lee, Monterey, Mount Washington, New Marlborough, Otis, Sandisfield, Sheffield, • Environments Served: Rural, • Gender: All,

- **Age Group:** Adults, All, Teenagers,
- **Race/Ethnicity:** All,
- **Language:** All,
- **Additional Target Population Status:** Disability Status, Domestic Violence History, LGBT Status, Refugee/Immigrant Status, Veteran Status,

Partners:

Partner Name and Description	Partner Website
Not Specified	Not Specified
Not Specified	Not Specified
Berkshire Hills Regional School District	www.bhrsd.org
Multicultural Bridge	www.multiculturalbridge.org
Southern Berkshire School District	www.sbrsd.org
Berkshire South Community Center	www.berkshiresouth.org

Quality Reporting Data

Program Type	Total Population or Community-Wide Interventions
Program is part of a grant or funding provided to an outside organization	No
Program Description	Despite relatively low case volumes, participation in national quality reporting and quality measurement are both a tool for performance and contributor to national rural health data to address topics of particular importance to rural areas. By focusing on measures that Fairview Hospital can collect in a manner that is valid and reliable, our 25-bed Critical Access Hospital contributes to the national voice of rural facilities, strengthening a valuable tool both to improve performance and to demonstrate that performance to payers.
Program Hashtags	, Research,
Program Contact Information	Russ Skelton, Quality Department, Fairview Hospital, 29 Lewis Ave Great Barrington, MA 01230

Program Goals:

Goal Description	Goal Status	Goal Type	Time Frame
Fairview Hospital contributes to health information databases to improve health services, identify gaps and support national health quality initiatives.	Fairview Hospital reports to the American Heart Association "Get with the Guidelines" Program, a hospital-based quality improvement initiative created by the American Heart Association (AHA) and the American Stroke Association (ASA) to improve the care of patients with cardiac diseases and stroke. It supports the AHA mission to reduce death and disability due to cardiovascular diseases and stroke, both among the five leading causes of death in rural America.	Process Goal	Year 3 of 3

EOHHS Focus Issues	Chronic Disease with focus on Cancer, Heart Disease, and Diabetes,
DoN Health Priorities	N/A,
Health Issues	Cancer-Breast, Cancer-Cervical, Cancer-Colorectal, Cancer-Lung, Cancer-Multiple Myeloma, Cancer-Other, Cancer-Ovarian, Cancer-Prostate, Cancer-Skin,
Target Populations	<ul style="list-style-type: none"> • Regions Served: All Massachusetts, • Environments Served: Rural, • Gender: All, • Age Group: All, • Race/Ethnicity: All, • Language: All,

Partners:

Partner Name and Description	Partner Website
Not Specified	Not Specified
American Cancer Society	americancancersociety.org
Berkshire Medical Center	www.berkshirehealthsystems.org
Massachusetts DPH	massdph.gov
American Heart Association	aha.org
American Stroke Association	Americanstrokeassociation.org

Rural Community Emergency Response

Program Type	Total Population or Community-Wide Interventions
Program is part of a grant or funding provided to an outside organization	No
Program Description	Rural communities face unique challenges in preparing for, responding to, and recovering from disasters (both natural and manmade) and crisis. Typical challenges include resource limitations of equipment, supplies and manpower, access to healthcare, remoteness and geography, low population density and communications issues. Distance to regional, state, and federal resources require local emergency teams to respond and can quickly be depleted without proper planning. Fairview Hospital is committed to support and strengthen emergency planning and response collaboratives through its ongoing commitment of personnel, education, expertise, and resources to improve rural collaboration and performance.
Program Hashtags	Health Professional/Staff Training, Prevention,
Program Contact Information	Heather Barbieri, Director of Emergency Management, Fairview Hospital, 29 Lewis Ave Great Barrington, MA. (413) 854-9656

Program Goals:

Goal Description	Goal Status	Goal Type	Time Frame
Fairview Hospital is committed to support the effectiveness of area response teams in the field.	<p>Fairview supports four affiliate EMS squads with the medical oversight of an emergency physician/Chief Quality Officer and a hospital nursing supervisor.</p> <p>Fairview provides medical oversight and development assistance to the quality departments of the EMS agencies through direct chart review, process improvement measures, and in person case reviews (M&M rounds).</p> <p>Secondly, Fairview assists with outreach to first responders such as police and fire in our coverage area. We facilitate education and the hospital then provides life saving pharmaceuticals such as epi-pens and Narcan to appropriately trained agencies free of cost to them</p> <p>During the recent pandemic we have transitioned to providing many of these services remotely while still trying to give support as needed.</p> <p>In addition, Fairview Hospital donates medications to ambulance squads to be used in managing the patients in their care and also provided training in the administering of Saboxone and provides an Emergency Planning Coordinator to support the training and resource needs of area first responders.</p>	Process Goal	Year 2 of 3
	Fairview Hospital supports planning and preparation		

Fairview Hospital is committed to collaborate with area health and safety officials to create an emergency prepared community.	through its support of director of Emergency Management, which is filled by a Certified Emergency Manager. In FY20, Fairview Hospital provided three free "Stop the Bleed" programs presented by Fairview Hospital nurses. The director also oversaw the Medical Reserve Corp Partnership, hosts and facilitates monthly meetings of the Southern Berkshire Regional Emergency Planning Committee. and oversaw the establishment of testing sites for COVID-19 in the southern Berkshires.	Process Goal	Year 2 of 3
Fairview Hospital will raise capacity of the community to provide life-safety skills to achieve earlier intervention in emergency care to people facing emergency situations. Higher rates of life-safety training will improve the outcomes of patients due to immediate actions that sustain the individual until trained emergency teams arrive.	Fairview Hospital offers free and low-cost life safety training to individuals and groups on an ongoing basis. In FY 20, Fairview Hospital's CPR Plus Program trained over 105 individuals including classes for Spanish-speaking individuals, Berkshire Theater Group, Multicultural Bring, Senior Center bus drivers, firefighters, EMS and police departments in the community. In addition, individual and group classes were offered monthly for professionals and lay persons.	Outcome Goal	Year 2 of 3
Fairview Hospital collaborates with the local boards of health, which have limited resources, to hold public flu clinics, at no charge, for our community.	In FY20, Fairview Hospital collaborated or hosted six flu clinics. Three clinics were offered at the hospital and three were offered at local schools in order to facilitated easy access to families with children. Fairview Hospital provided an interpreter to assist our Spanish-speaking neighbors have access to information about accessing vaccinations providing a sense of safety, trust and understanding.	Outcome Goal	Year 2 of 3

EOHHS Focus Issues	N/A,
DoN Health Priorities	Built Environment, Education, Social Environment, Violence,
Health Issues	Infectious Disease"COVID-19, Injury-First Aid/ACLS/CPR, Other-Emergency Preparedness,
Target Populations	<ul style="list-style-type: none"> • Regions Served: Alford, Becket, Great Barrington, New Marlborough, Sheffield, Stockbridge, • Environments Served: Rural, • Gender: All, • Age Group: All, • Race/Ethnicity: All, • Language: All, • Additional Target Population Status: Disability Status, LGBT Status, Refugee/Immigrant Status, Veteran Status,

Partners:

Partner Name and Description	Partner Website
American Red Cross	www.redcross.org
Berkshire County CERT	ww.citizenscorps.gov
Berkshire Medical Center	www.berkshirehealthsystems.org
BHRSD	www.bhrsd.org
BVNA	www.berkshirehealthsystems.org
New Marlborough Ambulance Squad	www.newmarlboroughma.gov
Otis Rescue Squad	www.townofotisma.com
Sandisfield Ambulance Squad	www.sandisfield.org
SBRSD	www.sbrsd.org
SBVAS	www.sbvas.com
Simon's Rock College at Bard	www.simons-rock.edu

Southern Berkshire Regional Emergency Planning	hbarbieri@bhs1.org
TRIAD	bruce.h.bernstein@verizon.net
Western Mass Disaster Animal Response Team	www.wmdart.org
Western Mass Emergency Medical Services	www.wmems.org
Western Mass Medical Reserve Corps	www.wmmrc.org
Western Mass READY	www.westernmassready.org

Expenditures

**Total CB Program
Expenditure** **\$1,300,583.00**

CB Expenditures by Program Type	Total Amount	Subtotal Provided to Outside Organizations (Grant/Other Funding)
Direct Clinical Services	\$25,909.00	Not Specified
Community-Clinical Linkages	\$704,704.00	Not Specified
Total Population or Community- Wide Interventions	\$185,047.00	Not Specified
Access/Coverage Supports	\$133,996.00	Not Specified
Infrastructure to Support CB Collaborations Across Institutions	\$250,927.00	Not Specified

CB Expenditures by Health Need	Total Amount
Chronic Disease with a Focus on Cancer, Heart Disease, and Diabetes	\$109,365.00
Mental Health/Mental Illness	\$30,035.00
Housing/Homelessness	\$26,291.00
Substance Use	\$110,976.00
Additional Health Needs Identified by the Community	\$1,023,916.00

Other Leveraged Resources \$48,963.00

Net Charity Care Expenditures	Total Amount
HSN Assessment	\$259,336.00
HSN Denied Claims	\$9,255.00
Free/Discount Care	\$17,297.00
Total Net Charity Care	\$285,888.00

Total CB Expenditures: \$1,635,434.00

Additional Information	Total Amount
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Net Patient Service Revenue: \$59,527,000.00

CB Expenditure as Percentage of Net Patient Services Revenue: 2.75%

Approved CB Program Budget for FY2021: \$1,500,000.00
(*Excluding expenditures that cannot be projected at the time of the report.)

Comments (Optional): Not Specified

Optional Information

Hospital Publication Describing CB Initiatives: Not Specified

Bad Debt: Not Specified

Bad Debt Certification: Certified

NOTE:

In completing this Community Benefits Report, we recognize the numbers reported and resources applied may appear small compared to larger hospital. Nonetheless, Fairview Hospital is committed to meet the Guidelines of the Massachusetts Attorney General using the Model for Improvement tool in the context of the rural community in which we work, live and serve our community. Fairview Hospital is committed to provide health services and facilitate connection to more specialized care when needed, regardless of ability to pay. Fairview Hospital serves a rural community where many of our neighbors face obstacles of geography, transportation, lower socio-economic status, an older population, isolation, and a high rate of vehicular fatality. These factors all contribute to lower health status, as well as greater socio-economic and health disparity, compared to our urban counterparts.

Fairview also recognizes its important role as a pillar institution in a rural community. Each year we review and update plans to improve access to health services, work to remove obstacles to care, support initiatives to address socio-economic and racial disparity, and expand regional capacity of health and medical services in collaboration with our community partners

Optional Supplement: To provide consistency, we offer the following definitions which we use to determine the type of goal and timeframe.

Type of goal:

Operational A quantifiable number of lives impacted by a specific initiative (e.g., number of patients served, numbers of programs offered) to the extent possible)

Outcome A reduction of or improvement in some area that impacts directly or indirectly the health status of our rural community. (e.g., Emergency Management Programs, Food Vulnerability Coordinator)

Timeframe

Short-term = 1-year Specific project or program launched, or number of people served (e.g., Homecare program launched/# flu vaccines administered)

Mid- term = 3 years Multiyear project requiring pre-planning and capacity building with an outcome within 3 years (e.g., Rural Health Clinic, Monument Mountain Career Vocation Technical Education)

Long-time= 5 years Focus initiative on a wide-ranging socio-economic issue facing vulnerable communities is identified to improve health status outcomes in the community and/or reduction in health disparities. (e.g., Advocacy to Access, Food Coordinator, Southern Berkshire Rural Health Clinic)